Frontier Programs Growth Strategy: an analytical approach

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Introduction
CHOP’s mission is to strive to be the world leader in the advancement of healthcare for children by integrating excellent patient care, innovative research and quality professional education into all of its programs.

Objective of Internship
From this internship, I hoped to get an in-depth look into the healthcare industry and how business and strategic decision making play a role in the field. More specifically, how these roles ultimately affect patient care.

Work profile
Frontier Programs is a group of trailblazing initiatives that conduct visionary research that translates to cutting-edge clinical care.

Within the organization, I worked on creating and implementing a growth strategy to optimize and expand the clinical services offered by each Frontier Program.

Reflection
My tasks included conducting desktop research and analyzing program data to break down existing processes and find areas to improve.

I presented my findings to CHOP physicians to initiate a discussion on ways to implement changes based on an internal review process.

My data and the physicians’ ideas were shared across other departments such as marketing, National Provider Engagement, and Global Medicine, in order to expand patient care to target areas.

Looking ahead
My summer experience at CHOP has exposed me to new careers within the healthcare industry.

Moving forward, I will continue to seek out fulfilling work that positively impacts others.

Questions
How will COVID-19 continue to impact the healthcare industry and the future of clinical patient care?

Conclusion
From this internship I have gained an increased sense of confidence, improved communication skills, and more refined analytical and critical thinking skills.

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